PERSPECTIVES ONE INDUSTRY UNDER ONE ROOF.

OUR FAIR. OUR STRENGTH.

COLOGNE 15. – 18. 02. 2022

dach-holz.com

DACH+HOLZ International

GREEN BUILDING: BUILDING ENVELOPE & TIMBER CONSTRUCTION

German Roofing Contractors Association
Zentralverband

HOLZBAU DEUTSCHLAND
BUND DEUTSCHER ZIMMERMEISTER
im Zentralverband des Deutschen Baugewerbes

Association of German Master Carpenters in the German Construction Confederation

GHM
Your Fair Partner

DACH+HOLZ International

THE MEETING PLACE FOR THE SECTOR
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THE PATH TO GREATER SUCCESS

… AT THE CENTRE OF THE CONSTRUCTION INDUSTRY!

A breath of fresh air in the construction sector: The highlight of the industry is coming up for all professionals in the construction sector – **DACH+HOLZ 2022 in Cologne**. This is where everything revolves around your core business. Show the builders and constructors what your products can do!

Use our trade fair as a platform and present your services and products live at the venue. **DACH+HOLZ 2022** is the ideal setting for exchanging ideas, networking and new business success.

We create the perfect conditions for your attendance at the fair, and of course we also ensure compliance with all the stipulations regarding hygiene and safety. Ensure your presence at the fair where craftsmen and decision-makers meet to learn about the trends and innovations in the industry – **15th-18th February 2022 in Cologne.**

Your exhibition team for DACH+HOLZ 2022

» "MEET THE CHALLENGES OF THE FUTURE – TOGETHER". INTERVIEW WITH ROBERT SCHUSTER

Robert Schuster (Exhibition Director)

REGISTER NOW FOR DACH+HOLZ 2022 WITH NO OBLIGATION

Our trade fair is sponsored by the association fair, book your place early and register here with no obligation:
www.dach-holz.com/application-form

We look forward to seeing you!

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ALL ASPECTS OF SHELL AND CORE CONSTRUCTION

… AND YOUR PRODUCTS ARE AT THE CENTRE OF THE ACTION!

Solar technology
- Solar thermal energy
- Photovoltaics
- Energy roofs

Sloping roofs
- Clay roof tiles and fittings
- Fibre cement slates and fitting
- Natural slates
- Roof accessory parts
- Fireplace

Timber-frame construction
- Timber-based products
- Timber-frame construction systems
- Wood engineering and construction
- Wooden frame construction

Skylights, hatches, ventilation
- Roof windows
- Light domes and mounting frame
- Dormers

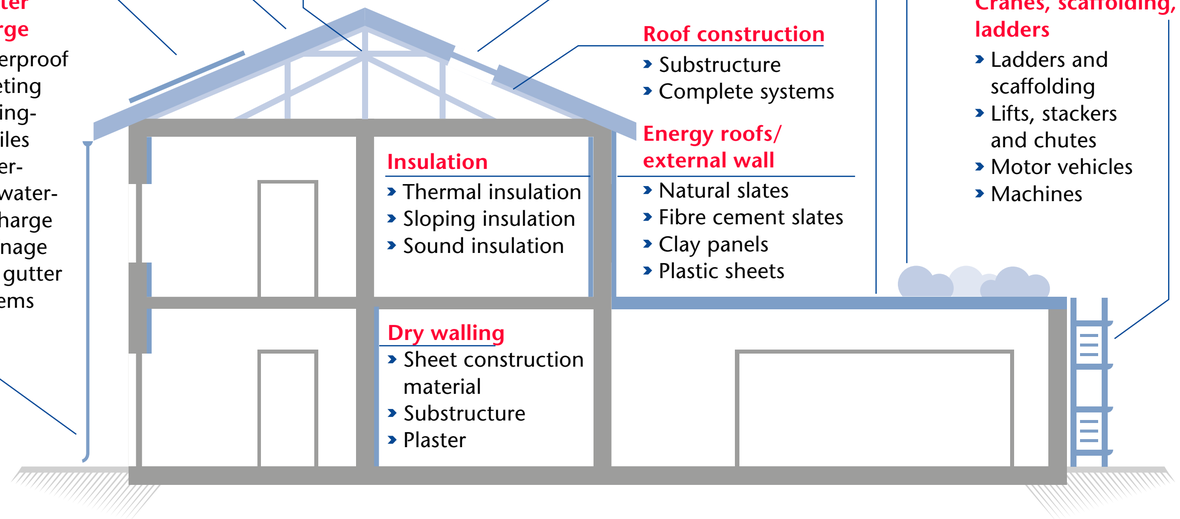
Flat roofs
- Bitumen and polymers bituminous sheeting
- Plastic sheeting
- Plastic and elastomer coatings

Green roof
- Filter fleece
- Safety mats
- Plant substrates

Waterproofing, rainwater discharge
- Waterproof sheeting
- Sealing-profiles
- Outer-rainwater-discharge
- Drainage and gutter systems

Roof construction
- Substructure
- Complete systems

Cranes, scaffolding, ladders
- Ladders and scaffolding
- Lifts, stackers and chutes
- Motor vehicles
- Machines



Insulation
- Thermal insulation
- Sloping insulation
- Sound insulation

Energy roofs/ external wall
- Natural slates
- Fibre cement slates
- Clay panels
- Plastic sheets

Dry walling
- Sheet construction material
- Substructure
- Plaster

Wood/wood-processing machines
- Trimming lines
- Fibreboards
- Cross-laminated timber and plywood
- Construction timber

Metalworking machinery
- Bending machines

Anchoring, fixings
- Nails, screw nails and panel pins
- Connections

Environmentally friendly construction materials
- Green roof
- Energy roofs
- Clay construction materials/renders
- Electro-mobility

Tools, equipment
- Small tools
- Electrical equipment

Metal
- Plates/sheets
- Rolls
- Prefabricates
- Sheets
- Working machinery

Protective devices, work clothes
- Trade and protective clothing
- Personal assurance
- Crash assurance

EDP/services and cargo
- BIM
- Trimming software
- Construction software/CAD
- Construction site advertising

We look forward to seeing you!

COLOGNE 15.–18.02.2022

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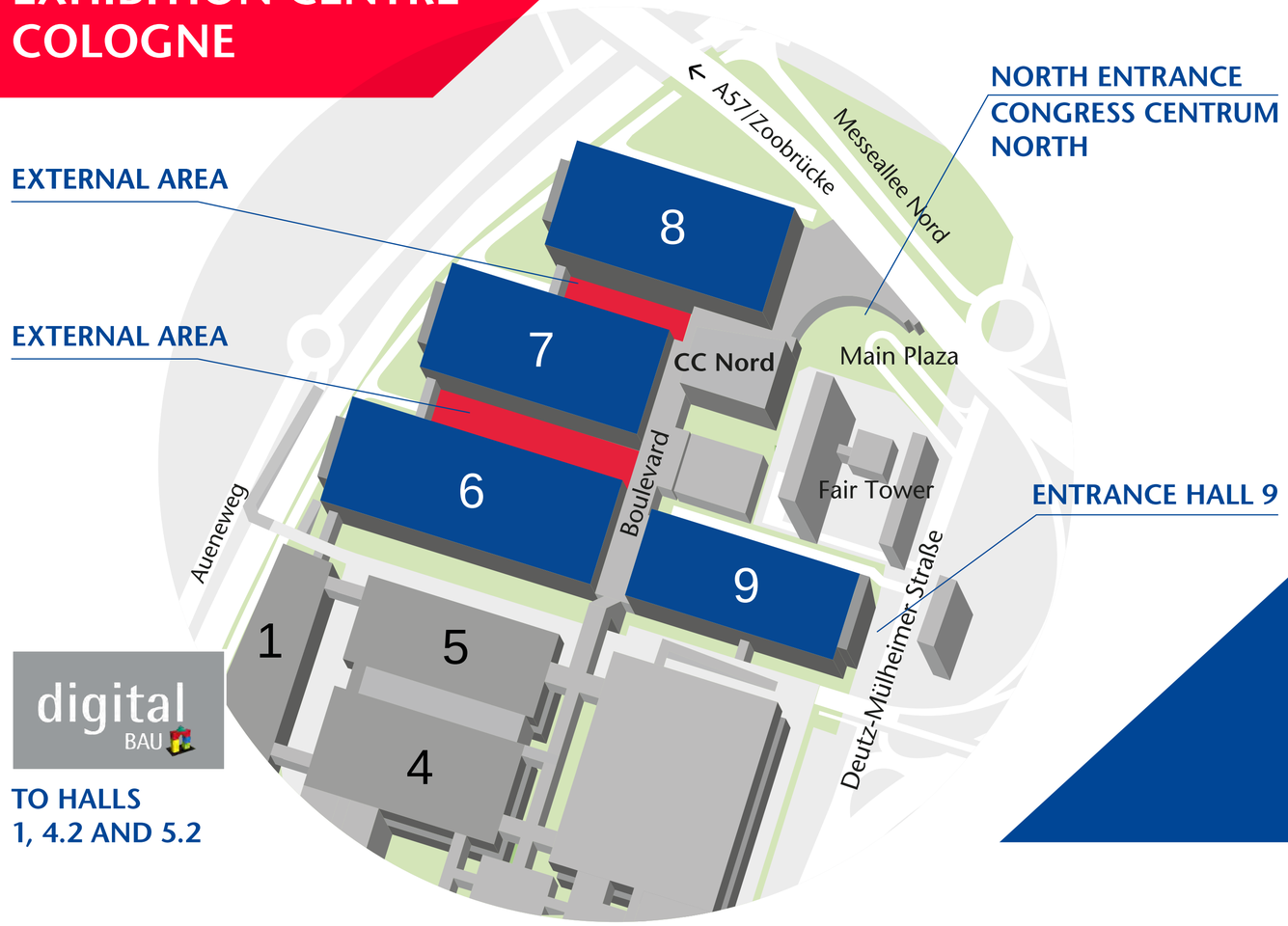
THE PERFECT LOCATION

... TO MEET EVERYONE IN THE INDUSTRY.

EXHIBITION CENTRE COLOGNE



WELCOME TO HALLS 6, 7, 8 AND 9!

› OPEN FOR INNOVATION

DACH+HOLZ 2022 uses a mixed planning concept. This ensures a high level of experience and best opportunities for interaction.

› TEAMPLAY WITH digitalBAU

An interesting collaboration will take place at the same time in the form of **"digitalBAU"**, the trade fair for digital solutions in the construction industry.

MIXED PLANNING CONCEPT

DACH+HOLZ 2022 will inspire carpenters, roofers, metal roofers, architects and planners, property developers and professionals from the housing industry!

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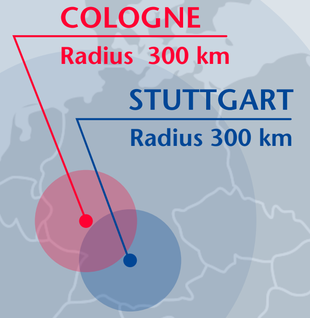
NUMBERS YOU CAN COUNT ON

... BECAUSE THEY GUARANTEE YOUR EXHIBITION SUCCESS.

EXCELLENT REASONS TO ATTEND DACH+HOLZ 2022:

51,428*
VISITORS FROM 41 COUNTRIES

607*
EXHIBITORS, OF WHICH 485 FROM GERMANY AND 122 FROM OTHER COUNTRIES



76 %*
OF VISITORS ARE DECISION-MAKERS

77 %*
ARE FROM SMALLER CRAFT/TRADE BUSINESSES (1–49 EMPLOYEES)

31 %*
of visitors travelled over **300 km** to the trade fair

37 %*
of visitors travelled **100 bis 300 km** to the trade fair

89 %*
of exhibitors would recommend **DACH+HOLZ International** to other people. **empfehlen.**

85 %*
of exhibitors say: **"We can reach our target group here."**

93 %*
of exhibitors rate the standard/competence of the visitors **"good" to "excellent"**.

89 %*
of visitors would recommend **DACH+HOLZ International** to other people.

87 %*
of visitors were **able to achieve their objectives** at the trade fair.

92 %*
of visitors **would visit the trade fair again**.

***Numbers for DACH+HOLZ 2020 in Stuttgart:**
For more interesting facts on our trade fair, visit:
www.dach-holz.com/facts-figures

We look forward to seeing you!
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THE STRENGTHS OF DACH+HOLZ 2022

... BOOST THE EFFECT OF YOUR PRESENCE AT THE SHOW.

360° PERSPECTIVE

No other trade fair covers the entire spectrum of shell and core construction with this unique and wide-ranging offer.

COLLABORATION

The collaboration with the major sponsor associations delivers even more industry-relevant content – right to the target group.

KNOWLEDGE TRANSFER AT THE HIGHEST LEVEL

Various themed areas provide the ideal meeting place for making contacts and networking.

BENEFIT FROM THE BROAD SCOPE OF THE OFFER – SECURE YOUR PARTICIPATION NOW!
www.dach-holz.com/application-form

KICK-OFF THE SEASON

The timing is perfect: It's a smart move to have a trade fair just before the main "building season".

A PERFECT COMBINATION

The exhibitors and trade visitors include international service providers and prominent experts from a wide variety of specialist fields. This creates new networks and business areas.

SECURE YOUR PARTICIPATION

... AND MAKE SURE YOU STAND OUT!

Booking option 1:

INDIVIDUAL STAND AREA

We offer a wide range of options for your attendance at the show: when registering, select the size and type of your exhibition stand, i.e. inline, corner or peninsula stand with an "apron" in the external area. The earlier you register, the more easily we can ensure you have the ideal spot.

Booking option 2:

ALL-INCLUSIVE STAND

Our full-service offer for all exhibitors who want the full focus on their contacts: once the stand is set up, all you have to do is simply position your exhibits, and we'll take care of everything else for you! The all-inclusive trade fair stand includes stand area and construction, daily cleaning and waste disposal, free exhibitor passes and a promotional materials package.

CHOOSE THE RIGHT SOLUTION FOR YOUR COMPANY FROM THE TWO OPTIONS.

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TRUST US
… A SAFE ENVIRONMENT.

SAFETY AND HYGIENE

We are committed to a respectful cooperation and design all the processes and framework conditions on site in accordance with the currently applicable hygiene and safety regulations.
You can trust us.

www.dach-holz.com/secure-planning

SAFE AND SECURE FORWARD PLANNING

While you are making preparations for **DACH+HOLZ** in Cologne 2022, we will inform you in good time of the **hygiene and safety precautions** that will apply locally. You can rest assured that we will design all the processes and framework conditions at the trade fair with care and attention such that the entrances, exhibition halls and service facilities comply with all the current regulations.

A WARM WELCOME FROM 15. – 18.02.2022

We still have a great deal to do before the start of **DACH+HOLZ 2022** in Cologne. We are continuously reviewing our measures and will inform exhibitors in advance of any necessary changes. We take this opportunity to emphasise that all the requirements are essential for the safety of the exhibitors and visitors attending the trade fair.

SHARED VALUES – YOUR SAFE AND SECURE PLATFORM FOR GOOD BUSINESS

RESPECT
We are committed to mutually respectful cooperation, in particular in cases where processes and framework conditions may have to change on site for important reasons.

RESPONSIBIILTY
Together we must take responsibility for the well-being of all participants and make our contribution to ensure a functioning economy and fair competition. We share this responsibility as a community, and especially as individuals, so any persons who are not feeling well should remain at home to protect the health of others.

TRANSPARENCY
We conduct open communications and are constantly reviewing the information and recommendations for action. Where appropriate, we will implement the relevant adjustments and will notify you immediately.

We look forward to seeing you!
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FOR YOUR MOST VALUABLE CONTACTS

... WE CAN HELP YOU.

ATTRACTIVE SERVICES FOR EXHIBITORS!

SUCCESSFUL EXHIBITION PRESENTATIONS START BEFORE THE EXHIBITION OPENS ITS DOORS.

Your advantage – the "My Business flat rate" which enables you to plan your costs from the outset.

Everything you need for your visitors is available at an attractive fixed price per m² of occupied stand space.

- Online ticket vouchers
- Easy data management
- Early information on your registered visitors enables you to plan your meetings well in advance
- Full registration
- no extra costs per ticket

Scan2Lead – ready for success!

We support exhibitors with smart services to make it easy for you to scan and store your contacts at the exhibition. You can then follow up the contacts quickly and efficiently, which will boost your sales!

Scan2Lead

We look forward to seeing you!
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DEMAND MORE

... THAN JUST A FULL PROGRAMME.

BENEFIT from a wide range of promotional and advertising opportunities directly at the fair, from external advertising to walking acts!

Numerous themed areas, special shows and demonstrations and presentations await you at **DACH+HOLZ 2022**! We are working closely with the associations to monitor trending topics and to **focus on digitisation, young exciting talent and start-ups.**

Your products and solutions are what drives the industry forwards!

Use the supporting programme at **DACH+HOLZ** to convey your messages and present your products and services to decision-makers and users.

- Participation in and sponsorship of themed forums, keynote speeches and motivational presentations
- Promotional spaces and digital site advertising
- Traditional advertising with lanyards, bags, walking acts, etc.
- Sponsorship of lounge areas

Contact us to discuss your various options for participation: **dachholz@ghm.de**

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A STRONG COMMUNITY
… IS BEHIND EVERY EXHIBITOR!

ONLY TWO OUT OF MANY INDUSTRY EXPERTS …

WHAT EXPERTS APPRECIATE ABOUT OUR PLATFORM.

"We are now familiar with the very different formats of virtual meetings. But it is also clear that the digital domain can't replace all the aspects of face-to-face meetings, networking and the exchange of experiences. In 2022 we will be further ahead in the fight against the coronavirus pandemic than we are today. Not only in terms of the vaccine, but also in how we deal with it, including how we organise events. I am therefore convinced that our leading European trade fair, **DACH+HOLZ** in Cologne, will take place in 2022 as a face-to-face event, while implementing all the due safety measures. Because looking at, touching and testing the products are an essential element for our visitors, particularly when attending a show for their own trade or sector. Technical details, specific materials or innovative security systems can only be appreciated to a limited extent in the virtual world. Networking also works better live and in colour than on flickering or jerky screens. That's not to say that digital platforms aren't also possible and useful, of course! So: we'll meet again, in whatever form that may take!"

Dirk Bollwerk,
President of the Zentralverband des Deutschen Dachdeckerhandwerks
(Central Association of German Roofers)

"There's a good chance, and we have every reason to be optimistic, that we can hold a safe and successful **DACH+HOLZ International 2022** event for all participants. This is the main industry event, which reflects the trends, innovations and latest developments that are currently shaping and transforming the roofing and timber construction industry. As businesses, we make numerous investment decisions here. We can inspect and test devices, machines and materials live. **DACH+HOLZ International** is a forum for colleagues and experts who can exchange opinions, knowledge and ideas. Personal contact and direct exchanges are essential – this drives new approaches, the further development of processes and product improvements and even innovations. Ultimately, all this means that we remain a competitive and innovative industry. I'm looking ahead with great optimism, and will be delighted to meet you at **DACH+HOLZ International 2022** in Cologne."

Peter Aicher,
Chairman, Holzbau Deutschland – Bund deutscher Zimmermeister im ZDB
(Timber construction Germany, Federation of German Master Carpenters)

Partners:

German Roofing Contractors Association
Zentralverband

HOLZBAU DEUTSCHLAND
BUND DEUTSCHER ZIMMERMEISTER
im Zentralverband des Deutschen Baugewerbes

International Roofing Alliance

Timber Construction Europe

IFD

Association of German Master Carpenters in the German Construction Confederation

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JOIN US

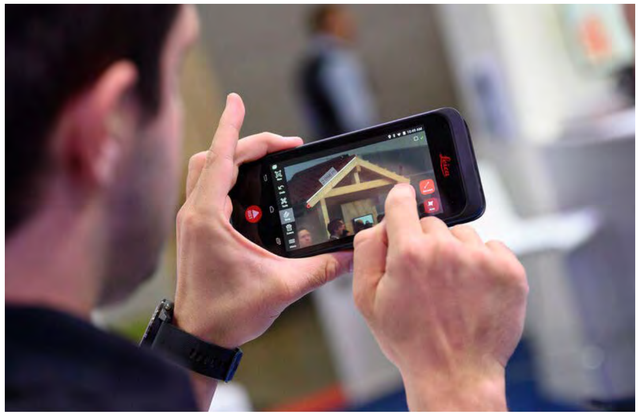
... WE RAISE THE PROFILE OF YOUR TOPICS FOR DISCUSSION.

FOLLOW US ON INSTAGRAM AND ON FACEBOOK

OPEN TO YOUR IDEAS

Which topics are particularly important to you and your customers? We will be happy to include them in our **social media communications** on request. Would you like to raise the profile of your content even further?

Contact us, and we'll find the right solution for you: **presse@ghm.de**



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WE'RE HERE FOR YOU IN PERSON!

... YOUR EXHIBITION TEAM FOR DACH+HOLZ 2022.

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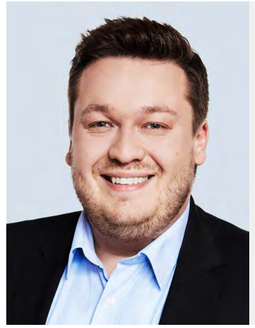

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Stefan Frank
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WE WILL BE HAPPY TO ADVISE YOU AND LOOK FORWARD TO YOUR NON-BINDING REGISTRATION NOW!

We look forward to seeing you!
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REGISTER NOW WITH NO OBLIGATION!

Secure your participation now, and request your non-binding registration documents via email:
dachholz@ghm.de

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GHM Gesellschaft für Handwerksmessen mbH

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www.ghm.de

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Certified by
FKM CERTIFIED

All information is taken from the organiser statistics verified by the FKM (Society for the Voluntary Control of Fair and Exhibition Statistics) and the independent visitor and exhibitor survey 2020 organised by Gelszus Messe-Marktforschung GmbH.

German Roofing Contractors Association
Zentralverband

HOLZBAU DEUTSCHLAND
BUND DEUTSCHER ZIMMERMEISTER
im Zentralverband des Deutschen Baugewerbes
Association of German Master Carpenters in the German Construction Confederation

DAS HANDWERK
DIE WIRTSCHAFTSMACHT. VON NEBENAN.