



THE TRADE FAIR FOR
TIMBER CONSTRUCTION,
WORKS, ROOF AND WALL

**OUR FAIR.
OUR STRENGTH.**

STUTTGART
EXHIBITION CENTRE

28. – 31.01.2020

Tuesday – Friday

www.dach-holz.com

EXACTLY WHAT PROFESSIONALS NEED.

Information for your trade fair success



GERMAN ROOFING
CONTRACTORS ASSOCIATION
Zentralverband



HOLZBAU
DEUTSCHLAND
BUND DEUTSCHER
ZIMMERMEISTER
im Zentralverband
des Deutschen Baugewerbes

Association of German
Master Carpenters in the
German Construction
Confederation



Your Fair Partner

BEING HERE IS A MUST

... BECAUSE THIS IS WHERE YOUR INDUSTRY MEETS

Once you know about it, you'll never want miss it again because it's the most important trade fair event in your industry. And it's no wonder because DACH+HOLZ International has been a success story right from the start. There are good reasons for this: this is where the full range of expertise is gathered in one place, where professionals from the industry can meet and network and also where you can inform yourself about the new trends. DACH+HOLZ International offers an exceptional exchange of experiences in a concentrated form. **In a nutshell, this is where the industry shows what it's all about and what it can do.**

DACH+HOLZ International will impress you at the Stuttgart exhibition centre with a completely **new hall layout** that will make your trade fair appearance even more effective thanks to its improved structure and more exhibition space. The one constant is the clear orientation of the trade fair: everything revolves around the core business of carpenters, plumbers and roofers – in other words, the absolute focus is on the building envelope. Closely related professional groups, with whom there is close cooperation, are also represented. This includes architects, property developers, planners and specialists from the housing industry.

Use this trade fair for your new products and as a showcase. You will also make valuable contacts and expand your knowledge. A perfect combination that will help you achieve success in your business – **and is exactly what professionals need.**

We look forward to seeing you there!

The DACH+HOLZ International project team

REGISTER NOW
and demonstrate your strength
with others!
www.dach-holz.com/application

► THE HIGHLY PRACTISED TEAM WITH MANY YEARS OF INDUSTRY EXPERIENCE:

We support you on what really matters: **your success at the trade fair!**



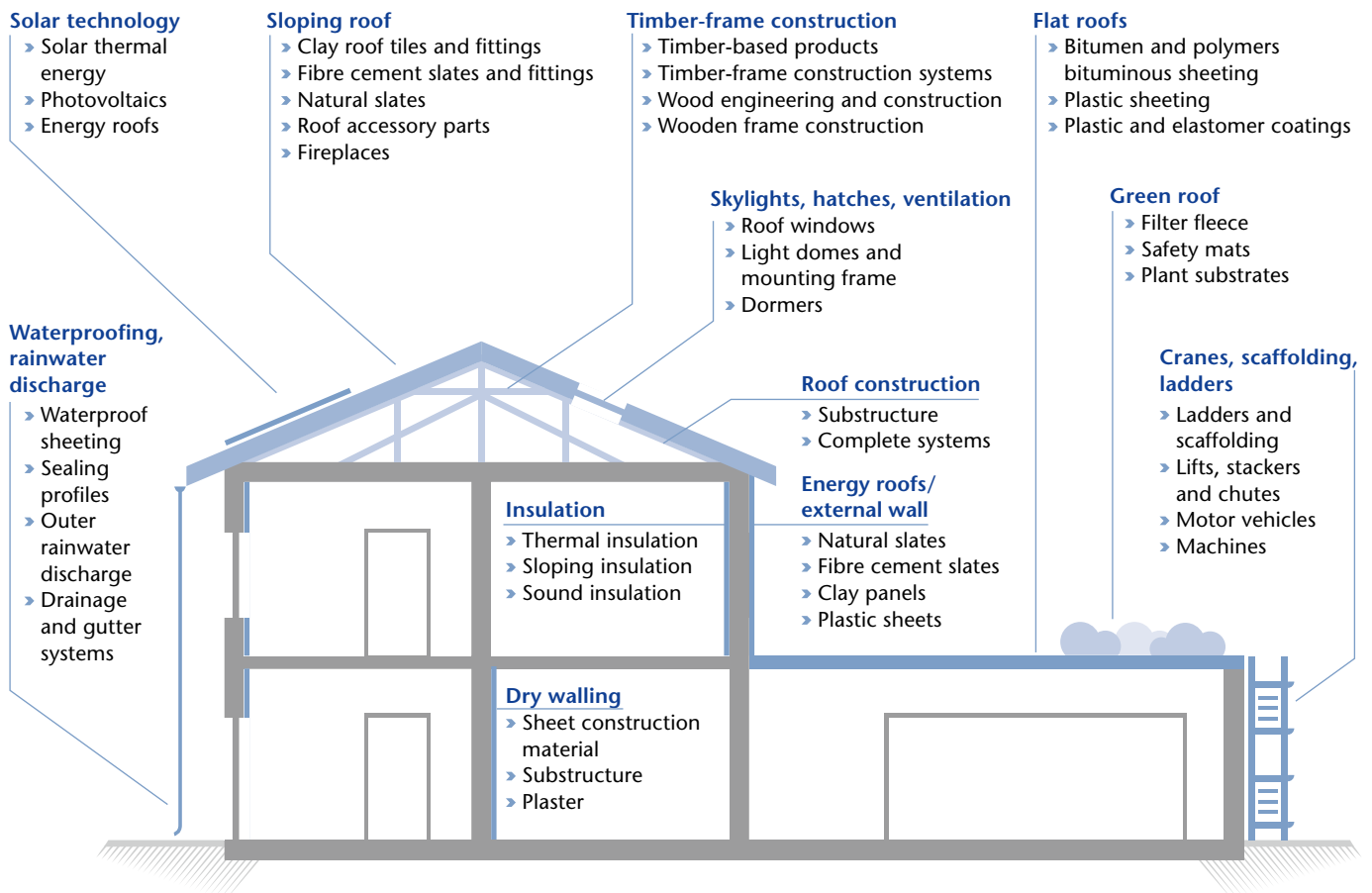
Birgit Ewinger (Project Coordinator), Stefan Frank (Project Coordinator),
Lisa Massaro (Project Coordinator), Robert Schuster (Project Manager) (left to right)

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EVERYTHING THAT PROFESSIONALS ARE INTERESTED IN

... AND ALL THIS WITH A FULL RANGE OF OFFERS

The range of trades around the building envelope at DACH+HOLZ International is impressively extensive. Special tools, construction materials, new techniques – there is nothing that you won't come across here.



Wood/wood-processing machines

- > Trimming lines
- > Fibreboards
- > Cross-laminated timber and plywood
- > Construction timber



Metal

- > Plates/sheets
- > Rolls
- > Prefabricates
- > Sheets
- > Working machinery



Metalworking machinery

- > Bending machines



Protective devices, work clothes

- > Trade and protective clothing
- > Personal assurance
- > Crash assurance



Tools, equipment

- > Small tools
- > Electrical equipment



Anchoring, fixings

- > Nails, screw nails and panel pins
- > Connections



Environmentally friendly construction materials

- > Green roof
- > Energy roofs
- > Clay construction materials/renders
- > Electro-mobility



EDP/services and cargo

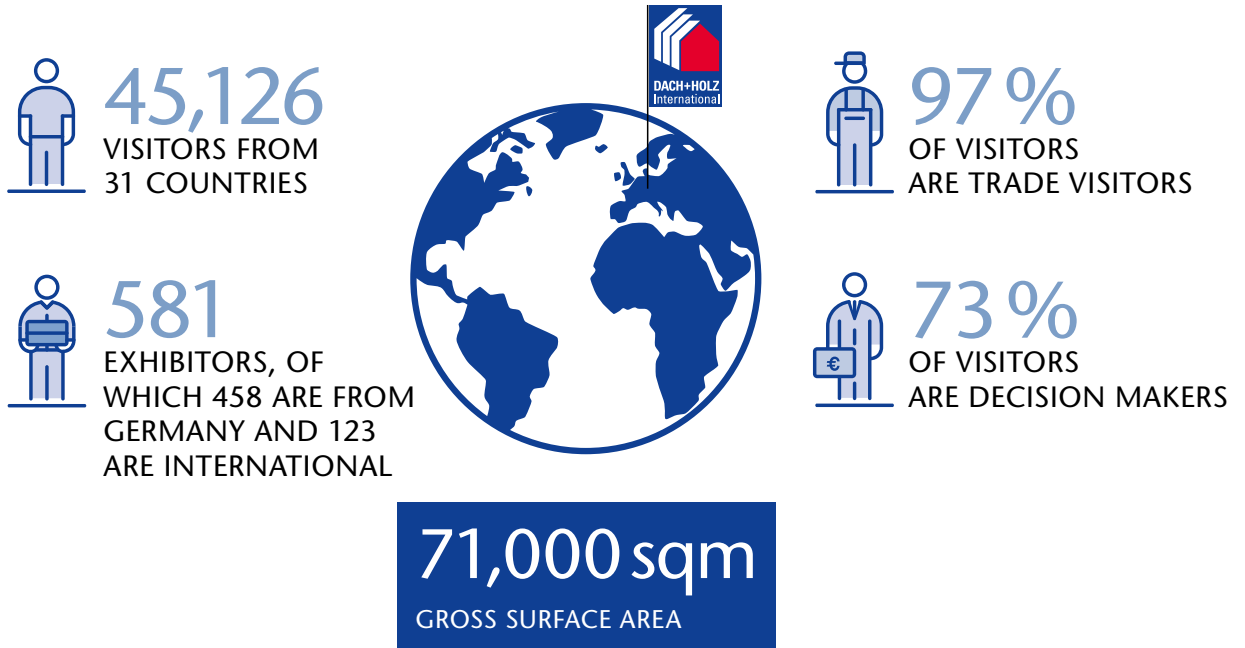
- > BIM
- > Trimming software
- > Construction software/CAD
- > Construction site advertising

CHECK THE FACTS

... AND TAKE ADVANTAGE OF IT FOR YOUR TRADE FAIR APPEARANCE

What happens at DACH+HOLZ International isn't just visible; it can also be measured very well in numbers.

EVERYONE WANTS TO COME TO DACH+HOLZ International:



NO WONDER WITH THESE FIGURES:



DACH+HOLZ International IS NOT ONLY IMPRESSIVE IN TERMS OF ITS FIGURES,
BUT ALSO DUE TO ITS MANY BENEFITS



360° product range
No other trade fair covers the entire spectrum of building envelopes as comprehensively as this one does with its unique depth of offerings.



Knowledge transfer of the highest order
Various forums offer specialists the ideal meeting place to make contacts and network.



Perfect trade fair time
Taking part just before the main season in the construction industry begins pays off.



Cooperation
Cooperation with the central supporting associations means that even more industry-relevant content is conveyed – in very close proximity to the target group.



Perfect mix
Exhibitors and trade visitors include international suppliers and regionally-oriented experts. This results in new networks and new business.

Convince yourself of the comprehensive and meaningful key figures relating to the trade fair! See more at www.dach-holz.com/facts-figures

EVERYTHING IS IN ITS FAVOUR

DACH+HOLZ International is THE trade fair that is definitely worth your while! Make an appearance and plan your participation now.



TAKE ADVANTAGE OF THE EXTENSIVE SUPPORTING PROGRAMME

... TO GATHER KNOWLEDGE AND PASS IT ON

A large number of forums, special shows and lectures also await you at DACH+HOLZ International in 2020. This year, the focus will be on the topics of **training and young talent, occupational safety, digitalisation (BIM) and start-ups** in the skilled trades for the skilled trades.

You can schedule in:

1 The DACH+HOLZ forum

Practice-oriented comprehensive information about innovations, new processing guidelines and much more.

2 Skilled trades tours

Guided tours for skilled trades that take visitors to the stands of interesting manufacturers and therefore to expert contacts. Exclusive product demonstrations are also planned.

3 Special plumbing trade show

Practical live workshop with a workshop feel and presentation of your products in practical use.

4 The specialist congress for architects and planners

With renowned speakers, well-founded overviews and interesting outlooks.

5 The special show 'Digitalisation'

Find out about exciting developments on the market and get to know clever start-up ideas.

6 Topics for newcomers

These take place especially for the next generation of skilled trades and inspire them with their uniqueness, practical worlds of experience and courses.

7 Public training of national teams

Public training of young talent under competition conditions at the stands of the supporting associations, for example, the planning and production of a complete roof truss construction.

8 The special show 'Securing instead of falling'

Together with BG BAU, the German Roofing Contractors Association and Holzbau Deutschland – Association of German Master Carpenters in the German Construction Confederation in the German Construction Confederation will present the complex topic of occupational safety at the trade fair.





JOIN IN AND TAKE PART!

Take advantage of the many opportunities to participate directly in the trade fair – for example, in the industry forums. Contact us directly and we can discuss your individual participation options:

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dachholz@ghm.de



AN IDEAL LOCATION

... WITH PERFECT EXHIBITION LAYOUT

PLANNED GROSS SURFACE AREA:
75,000 sqm



- **Halls 4, 6, 8: mixed planning of main topic focal points** **NEW!**
 - Sloping roof
 - Flat roof
 - Metal
- **Halls 9 and 10:**
 - Insulation
 - Timber-based products
 - Timber working machinery
- **Halls 9 and 7:**
 - Workshop equipment
 - Cranes, ladders, machines
 - Scaffolding
- **Hall 6:**
 - German Roofing Contractors Association
 - Holzbau Deutschland – Association of German Master Carpenters in the German Construction Confederation
 - Occupational safety
- **Hall 10:**
 - Timber construction associations
 - National carpentry team
- **Outdoor exhibition grounds:**
 - Cranes
 - Scaffolding



**EVEN BIGGER AND THUS
EVEN MORE EXHIBITION
SPACE!**

Find out about the new, improved hall layout and the new hall structure at www.dach-holz.com/halls

BOOK ACCORDING TO WHAT YOU NEED

... AND TO SUIT YOUR INDIVIDUAL REQUIREMENTS

There are two booking options available for your trade fair participation in Stuttgart.

Booking option 1: Individual stand

You tell us your wishes and ideas and we offer you a lot of possibilities for their implementation. If you register now, you'll benefit from individual stand measures and your desired placement.

Booking option 2: All-inclusive stand

We'll organise everything for you (stand space, stand construction, etc.) and all you have to do is turn up at the finished stand with your trade fair exhibits.

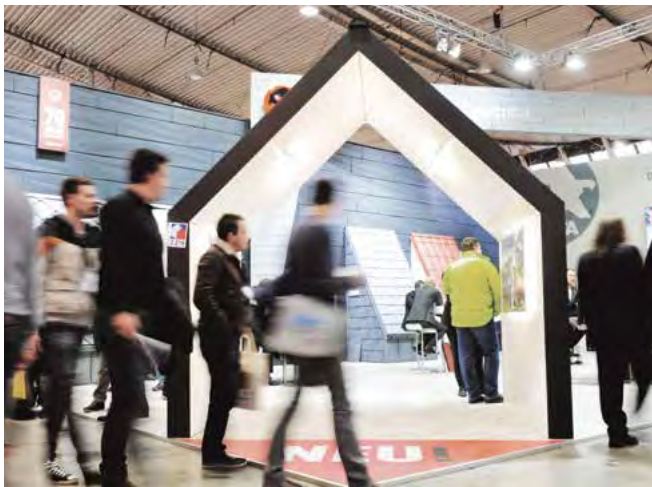
All sums subject to statutory VAT, energy costs at a flat rate of 7.50 €/sqm, media flat rate of 395.00 € and fee for the Association of the German Trade Fair Industry (AUMA) of 0.60 €/sqm.

INDIVIDUAL STAND PRICES:

Row stand	179.00 €/sqm
Corner stand	197.00 €/sqm
End stand	209.00 €/sqm
Island stand	215.00 €/sqm
Outdoor area	115.00 €/sqm

ALL-INCLUSIVE STAND PRICES:

All-inclusive row stand	279.00 €/sqm
All-inclusive corner stand	297.00 €/sqm



BEING THERE IS REALLY EASY ... IF YOU USE OUR COMPREHENSIVE SERVICE

OUR SERVICE FOR YOUR SUCCESS AT THE TRADE FAIR

We make it easy for you to decide to attend DACH+HOLZ International 2020 because we will support you to the best of our ability. Our service makes your planning and organisation simple and efficient. You can also benefit from our extensive and attention-grabbing marketing package.

We offer you:



the Online-Service-Center

Use the perfect planning and marketing tool for all exhibitor needs and benefit from all the important information gathered together and supplied from a single source.



Discounted ticket vouchers

Discounted vouchers to invite your contacts: use personal invitations as a particularly valued customer loyalty tool!



Lead tracking

Benefit from our highly modern lead-tracking system: Transfer your visitor data into your CRM system paper-free without expense or mistakes.



Marketing measures

From promotions and social media to target-group-oriented emails: DACH+HOLZ International offers the perfect environment for advertising measures before, during and after the exhibition.



Digital marketplace

The digital marketplace will get you in touch with your target group before, during and after the trade fair. As an exhibitor you'll be easy to find here with your products, brands and innovations.



PERFECT FOR KEEPING UP YOUR BUSINESS NETWORK

... AND ACQUIRING NEW PARTNERS



BENEFITS AT A GLANCE

Attending DACH+HOLZ International 2020 in Stuttgart is a must – it is the trade fair that is precisely tailored to you:

- Only here is the focus on skilled trades in the fields covered by carpenters and roofers
- Only here will you find all the relevant specialist information
- Only here will you encounter the real movers and shakers in your industry

In other words, we offer exactly what you as a professional need!



'Global climate change poses challenges for our industry in terms of sustainability. At the world-leading trade fair DACH+HOLZ International, international experts can find concepts, products and services for the future-oriented building envelope.'



Dirk Bollwerk,
President of the German Roofing Contractors Association

'DACH+HOLZ International is the most important leading trade fair for timber construction! Here, we help carpenters to find the latest products and innovative ideas for shaping the growth market of timber construction. Together, we actively implement climate protection with our sustainable solutions!'



Peter Aicher,
Chairman of Holzbau Deutschland – Association of German Master Carpenters in the German Construction Confederation

BECOME PART OF THE MOST IMPORTANT CONSTRUCTION FAIR 2020 AND BENEFIT PERSONALLY FROM THIS INDUSTRY EVENT!

Your benefits from DACH+HOLZ International 2020 in Stuttgart:

- ▶ Wide-ranging orientation
- ▶ Specialist demand
- ▶ Exchange of experience and knowledge transfer
- ▶ Decision makers and doers
- ▶ Customer acquisition and customer loyalty
- ... these are the best requirements for lasting success!

Stuttgart exhibition centre: 28. – 31.01.2020 | Tuesday – Friday | 9 a.m. – 6 p.m.

The DACH+HOLZ International 2020 project team. We are happy to advise you and are ready and waiting for your registration!



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REGISTER TODAY AND SECURE YOUR BENEFITS!

By registering quickly, you'll get your top placement in Stuttgart:

www.dach-holz.com/application

Or request the registration documents by email via

dachholz@ghm.de



Your Fair Partner

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Handwerksmessen mbH

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Certified by



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